# TAMIL NADU ARASU CABLE TV CORPORATION LIMITED CHENNAI -600008

# TACTV - Corporate Social Responsibility (CSR) Policy

#### **About TACTV**

Arasu Cable TV Corporation Limited was incorporated on 04.10.2007 and registered under the Companies Act, 1956 with the objective of providing high quality cable TV signals to the public at an affordable cost. The entire shareholding is being held by the Government of Tamil Nadu and TACTV has been continuing as wholly owned Public sector undertaking of Tamil Nadu Government. Arasu Cable TV Corporation Limited was revamped and renamed as Tamil Nadu Arasu Cable TV Corporation Limited (TACTV) in the year 2011 and started expanding the Cable TV Services all over Tamil Nadu and currently serve 70.52 lakhs customers.

Further TACTV has established and launched Arasu e-Sevai Centres across the state during the year 2014. The Arasu e-Sevai Centres are equipped with state of the art facitilies with high speed broadband internet connectivity and offer a host of services like Certificates of Revenue Department, Social Welfare Department, Utility Bills payment facility, Aadhar Card services, Passport Services, Online registration for Tamil Nadu Public Service Commission examinations, Online booking for Text Books etc., and One Mobile Arasu E-Sevai Centre in Chennai region for printing of Aadhaar Plastic Card to the Public. Apart from this TACTV also provides Internet service through Optic Fibre Cable by its business partners across Tamil

Nadu. TACTV has also established and operates Permanent Enrollment Centres across the state for Aadhar.

## **Provisions of Companies Act, 2013**

As per the provisions of the Companies Act, 2013, under Section 135, TACTV falls under the category of companies, which have to spend at least 2% of their average net profits towards specified Corporate Social Responsibility (CSR) activities. In this connection, the CSR Policy has been framed as detailed below:

### **CSR Policy Statement:**

Tamil Nadu Arasu Cable TV Corporation Limited strives to be a responsible corporate entity ensuring social and ecological harmony with all its stakeholders and incorporating sustainable development strategies for the welfare of the society.

TACTV's CSR Policy aims to promote Social, Economic, Environmental and Cultural growth of its stake holders and the community at large in an equitable and sustainable manner.

#### **CSR Committee:**

The first step towards formalizing CSR Policy in a corporate structure is the constitution of a CSR Committee as per specifications in the Companies Act, 2013. The CSR Committee comprising the Directors on the TACTV Board has been formed. The Role of the CSR Committee is as follows:

> Formulate and recommend to the Board the CSR Policy.

- Recommend the amount of expenditure to be incurred on the CSR activities as per CSR Policy.
- Monitor the CSR Policy of the Company from time to time.
- ➤ To ensure implementation of activities taken up under CSR programme.

## **Core Areas of Operation:**

The CSR activities shall be focused on the following segments:

#### 1. Education

☐ Scholarships for exceptionally talented students – based on merit.

- Career Development
- Sports Development
- Creation of Hard/Soft Infrastructure
- . Funds provided to technology incubators located within academic institutions approved by Government of Tamil Nadu and Government of India.

# 2. Socio-Economic Development

☐ Drinking Water facilities.

- Community or Social Infrastructure.
- Employment generation.
- Vocational Training to the students.
- . Providing assistance for eradicating hunger and reducing poverty and Malnutrition.
- . Road Development.
- . Promoting gender equality and empowering women.
- . Contribution to Tamil Nadu State Disaster Management Agency.
- . Contribution to Cable TV Workers Welfare Board.

 Contribution to the PM's National Relief Fund and CM's Relief Fund or any other fund set up for socio-Economic Development.

#### 3. Health Care

- . Disease prevention.
- . Primary health.
- . Help to Handicapped/Disabled people.
- . Contribution to Hospitals and Medical Research.
- . Sanitation Infrastructure.

## 4. Environmental Sustainability

☐ Air pollution control

Conservation of Flora, Fauna & Wild life

## 5. Culture & Heritage promotion

☐ Conservation of Heritage buildings, including places of worship and sites of historical importance.

☐ Promotion of Literature/ Dance/Music/Theatre/ Arts, Architect.

TACTV would spend the amount towards the CSR as per above Core areas. Also need based activities will be carried out outside the Core areas but within the eligible areas as per the provisions of Companies Act, 2013 as mentioned below:

- Eradicating extreme hunger and Poverty.
- Promotion of Education.
- Promoting Gender equality and empowering women.
- Reducing child mortality and improving maternal health.
- Combating human immuno deficiency Virus, acquired immune

deficiency syndrome, malaria and other diseases.

- Ensuring Environmental sustainability.
- Employment enhancing vocational skills.
- Social business projects.
- Contribution to PM National Relief Fund or any other fund set up by the Central Government or the State Governments for socioeconomic development and relief and funds for the welfare of the scheduled castes, the scheduled tribes, other backward classes, minorities and women.
- Training to promote rural sports, nationally recognized sports Para Olympics sports and Olympic sports.
- Contribution or funds provided to technology incubators within academic institutions which are approved by the Central Government.
- Rural development projects.

# **Guidelines for submission of proposal/release of funds:**

- The requisitioning body / implementing agency shall submit a request for release of CSR fund to the CSR Committee for its recommendation, subject to availability of funds under CSR activity. Such proposal will be considered for the approval of TACTV Board for sanction of funds under CSR.
- 2. Upon the approval of TACTV Board the funds will be released requisitioning body/implementing agency. The funds released shall be utilized within two years from the date of release.
- 3. The unspent amount shall be returned to TACTV and the same will be transferred to CSR Account, which may also be used for any other CSR project activities subject to approval of the Committee.

## **Guidelines for monitoring Mechanism:**

- The implementing agency/ requisitioning body shall submit the periodical progress report for every quarter of the financial year for physical as well as financial progress during the implementation of the activity under CSR to the CSR Committee.
- 2. The implementing agency / requisitioning body shall submit the necessary documents for the amount spent on CSR activity to the CSR Committee.
- 3. CSR Committee reserves the right to inspect the progress of the CSR activity undertaken by the implementing agency/ requisitioning body through a nominated person.
- 4. The implementing agency/ requisitioning body shall inform about the completion of the CSR activity through certificate duly signed by Authorized signatory of the implementing agency/ requisitioning body to the CSR Committee.

#### **General:**

- 1. In case of any doubt with regard to any provision of the policy and also in respect of matters not covered herein, a reference is to be made to CSR Committee. In all such matters, the interpretation & decision of the Committee shall be final.
- 2. CSR Policy would be subject to revision/amendment in accordance with the guidelines on the subject as may be issued from Government, from time to time.

3. The CSR Committee reserves the right to modify, add or amend this CSR Policy subject to approval of the Board.

Sd/Managing Director
Tamil Nadu Arasu Cable TV Corporation Limited